



TIMOTHY NYMAN

Creative • Print • Web • Video

TIM@TIMOTHYNYMAN.COM

TIMOTHYNYMAN.COM

720.280.8044

DENVER, COLORADO

SKILLS

PRINT DESIGN

Adobe Creative Suite
InDesign
Photoshop
Illustrator

WEB DESIGN & DEVELOPMENT

Dreamweaver
Fireworks
Flash
WordPress
Coda
Sketch
Visual Website Optimizer
HTML/CSS

VIDEO

Final Cut
Adobe Premiere
Adobe After Effects
Cinema 4D

SUPPORT

Microsoft Office
Extensis
iWork

EDUCATION

GUSTAVUS ADOLPHUS COLLEGE

Bachelor of Arts
St. Peter, Minnesota
1993 - 1998
www.gustavus.edu

UNIVERSITY OF DENVER

Digital Media Studies
Denver, Colorado
2006 - ongoing
www.du.edu

WORK EXPERIENCE

CREATIVE DIRECTOR

RealDose Nutrition: Boulder, CO

Aug 13 – Dec 14

As Creative Director I led the creative teams initiatives to produce video sales letters, online ad campaigns, supporting print pieces with design and direction, and overall management of the in-house creative team/services. Working with eCommerce online strategies and metric analysis to optimize all web pages, landing pages, funnels and A/B testing with user interface and user experience in mind to increase conversions.

CREATIVE DIRECTOR

Blue Fusion Inc: Denver, CO

Aug 09 – Jan 13

Oversaw the evolution of Blue Fusion from a small consulting firm to a full media agency producing print, web and video projects, including six television show concepts, for a diverse array of clients. Charged with ensuring smooth execution of all day-to-day creative operations. Managed all client and in-house projects. Supervised and mentored teams of designers, editors, videographers and interns. Served as executive producer on video productions. Executed 95% of all design and web development projects.

CREATIVE DIRECTOR

Mountain High Marketing: Aurora, CO

Jan 09 – Aug 09

As the Creative Director at MHM, my responsibilities ranged from managing the creative department including managing a graphic designer to implementing print and all of our web projects. I was also in charge of all of our print buys and other print projects.

SENIOR GRAPHIC DESIGNER

Museum of Nature & Science: Denver, CO

Oct 07 – Sept 08

As Senior Graphic Designer my responsibilities were to market temporary exhibits that will be at the museum. This involves maintaining the brand of the museum while also marketing new exhibits in a variety of mediums to various demographic groups. Marketing materials include internal signs for entrance banners, window/door signs, rack information cards, IMAX slides and exhibit way finding. External marketing included billboards, magazine ads, news print, web banners, television commercials and small micro web sites to support the exhibits.

WEB DESIGNER

Vivid Design: Lafayette, CO

May 07 – Oct 07

In house agency for Warrior Lacrosse, Warrior Hockey. I maintained and updated the current web site for Warrior Lacrosse and Hockey divisions. This involved photo shoots and web design using Flash and managing the Warrior brand on the web.

CREATIVE MANAGER / ART DIRECTOR

University of Denver: Denver, CO

Mar 02 – May 07

As creative manager I oversaw a team of three designers, including an intern, guiding them on projects from concept to completion. We worked together to develop creative briefs, bid requests for print, concepts, project development and press checks. As art director, my primary client was the University of Denver's Department of Athletics and Recreation for which I developed team posters, billboards, brochures and other print collateral, in addition to providing brand identity maintenance. In my capacity as art director, I offered creative direction on photo shoots, including those of student-athletes, and shoots for other clients throughout the university.